



HOMG 290: Travel & Tourism Operations (CRN: 12113)

2021 Spring Semester Syllabus

Part 3: Tentative Class Schedule: Spring 2021

Week	Date	Topic	Assignment/Remarks
1	2/1 – 2/5	Class orientation, Introductions, Syllabus review	
2	2/8 – 2/12	Ch.1. Introducing the world's largest industry, tourism	Team / current event selections and group project orientation
3	2/15 – 2/19	Ch.2. Marketing to the traveling public	Quiz 1
4	2/22 – 2/26	Ch.3. Delivering quality tourism services	Exam 1 (Ch.1,2,3)
5	3/1 – 3/5	Ch.4. Bringing travelers and tourism service suppliers together	Blog Activity 1 3/1 (no class: wellness & reading day)
6	3/8 – 3/12	Ch.5. Capturing technology's competitive advantages	Quiz 2
7	3/15 – 3/19	Ch.6. Transportation	Exam 2 (Ch.4,5,6)
8	3/22 – 3/26	Ch.7. Accommodations	Blog Activity 2 3/24 (no class: wellness & reading day)
9	3/29 – 4/2	Ch.8. Food and beverage	Quiz 3
10	4/5 – 4/9	Ch.9. Attractions and entertainment	4/9 (no class: wellness & reading day)
11	4/12 – 4/16	Ch.10. Destinations	
12	4/19 – 4/23	Group Project	Group Project Paper Due: 4/23
13	4/26– 4/30	Presentations	
14/15	5/3– 5/7 & 5/10 – 5/14	Study day, Exam 3	Exam 3 (TBA)

Caveat: While changes to the syllabus and schedule are not anticipated, **the instructor reserves the right to make changes to any element of the course requirements** as becomes necessary. It is the student's responsibility to check Canvas for corrections or updates to the syllabus. Any changes will be address during our Zoom meeting.